

WHAT MAKES A STRONG NOMINEE?

- **Forward-thinking action:** The nominee introduced a new idea, process, technology, program, or approach that moved beyond standard practice.
- **Demonstrable results:** The nomination clearly explains the outcomes achieved, such as stronger tenant experience, improved building performance, increased efficiency, better sustainability performance, or broader community benefit.
- **Influence on others:** The nominee did not act in isolation; their work inspired teams, supported peers, or raised the standard for others in the market.
- **Lasting impact:** The nominee created change that will continue to shape operations, talent development, or the Phoenix property management community over time.

AWARD CRITERIA

1. Innovation & Industry Leadership

- **Looking for:** Implements forward-thinking solutions in property or asset management.
- **Looking for:** Uses technology, data, or creative programs to improve tenant satisfaction, building performance, or community impact.
- **Looking for:** Represents a meaningful step-change, not just routine execution.

2. Mentorship & Professional Growth

- **Looking for:** Guides and inspires the next generation of property management leaders.
- **Looking for:** Contributes to advancement of the profession through training, development, coaching, or advocacy.
- **Looking for:** Helps others adopt better practices, build confidence, or grow their careers.

3. Community & Legacy Impact

- **Looking for:** Leaves a measurable and lasting impact on the Phoenix property management community.
- **Looking for:** Demonstrates courage, vision, and a commitment to raising industry standards.
- **Looking for:** Creates positive effects that extend beyond a single asset or short-term initiative.